

**Mass Communication Program
Training & Internship**

Internship Weekly Report

Name of Student: **Moza Saeed Al Sheryani** Student ID: 202000804

Training Organization: **Tawam hospital** Date: 27-10-2024

Field Supervisor: **Tahnoon -Tsharyani@seha.ae** Academic Supervisor **Dr .Sameera**

A) Tasks accomplished during this week:

-I worked on digital marketing for Tawam Hospital and also for Tahnoon Medical City.

-I reached out to many people to confirm their participation in the breast cancer campaign, which will be held at Al-Tuwaya Park.

-We met with the Director of the Oncology Department to update him with the necessary information about the breast cancer campaign.

-I communicated with volunteer centers and the United Arab Emirates University to find volunteers who would be part of the campaign organization.

-I met with Civil Defense to get a complete plan for their activities on the campaign day.

-On 26/10, the campaign was held at Al-Tuwaya Park and achieved great success, with a large number of visitors benefiting from the campaign. There was a mammogram station for early breast cancer detection also blood bank. I managed the organization of the medical booth for all departments present on that day, which was a very busy day, especially with the walkathon held in Al-Tuwaya Park, along with other events and medical sections.

B) The percentage of the accomplished tasks assigned to me:100%

C) Difficulties encountered during this week :

Nothing

C) Methods of overcoming during this week:

Nothing

D)Suggestion for improving the internship program:

Nothing

Field Supervisor / Signature



Academic Supervisor / Signature

.....