

**Mass Communication Program
Training & Internship**

Internship Weekly Report

Name of Student: **Moza Saeed Al Sheryani** Student ID: **202000804**

Training Organization: **Tawam hospital** Date: **8-11-2024**

Field Supervisor: **Tahnoon -Tsharyani@seha.ae** Academic Supervisor **Dr .Sameera**

A) Tasks accomplished during this week:

- Organize and categorize doctors at Tawam Hospital and also at Tahnoon Medical City, preparing a comprehensive report about the doctors to send it to the company handling the websites for Tahnoon Medical City and Tawam Hospital.
- Visit the poly clinics at Tawam Hospital for arrangements related to the opening of Tawam Genetics and Metabolic Center.
- Attend the opening of the first clinic Genetics and Metabolic Center. Of its kind in the UAE, where I had conversations with several managers about innovative marketing and relations ideas for this clinic.
- Participate in a meeting to discuss collaborating with a company associated with Tawam Hospital to support the UAE National Day celebration.
- Meet with sponsors who financially support events and coordinate another meeting with them at the beginning of 2025 to discuss all events planned for the year.
- Connect with Al Sayegh Company, who will be present for two consecutive days to film for the Oncology Center at Tawam Hospital.

B) The percentage of the accomplished tasks assigned to me:100%

C) Difficulties encountered during this week :

Nothing

C) Methods of overcoming during this week:

Nothing

D)Suggestion for improving the internship program:

Nothing

Field Supervisor / Signature



Academic Supervisor / Signature

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